

### Submission Guidelines

Please download the abstract submission form and email the completed form to **icllc2016@usm.my**

For submission guidelines, please visit the conference website at **<http://icllc2016.weebly.com>**

\*Papers presented at the conference will be eligible for review for possible publication in an indexed journal: subject to timely submission of the full paper to the conference committee.

### Who Should Attend?

Any academics, independent scholars, postgraduates and other practitioners whose work engages with ideas and issues concerning the fields of linguistics, literature and culture.

### Objectives

- ◆ To examine the challenges that take place when the global interacts with the local.
- ◆ To explore how globalisation functions as a form of resistance and creativity.
- ◆ To investigate the theoretical and pedagogical implications of this global-local interaction for the fields of linguistics, literature and culture.

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**ICLLIC 2016**  
is organised by

The English Language Studies Section  
School of Humanities  
Universiti Sains Malaysia

Please logon to the ICLLIC2016 Conference Website at **<http://icllc2016.weebly.com>** for more information on conference details, accommodation, programme schedule and latest updates.



**ICLLIC 2016**  
International Conference on  
Linguistics, Literature and Culture  
2016

Interactions between the  
Global and the Local

Venue  
EASTIN HOTEL  
PENANG

Dates  
28 - 29 SEPTEMBER 2016

## Introduction

The two distinctive terms in the main theme of the conference, 'local' and 'global' relating to the phenomena of globalisation, carry a mixture of positive and negative connotations. 'Local' connotes to intimacy, strength of community, security and cultural integrity on the one hand, but monotony of life, prejudice or narrow-mindedness and a reluctance to embrace even beneficial change, on the other. 'Global' similarly connotes to inclusiveness, enlightenment and connectivity on the one hand, and corporate greed, loss of cultural identity and bland standardisation on the other. If these terms are thus complex in themselves, then connecting or merging them appears to be at least as problematic for emerging transnational landscapes constructed within the realms of linguistics, literature and culture. A strength in one corresponds to a weakness in the other, as the preservation of a local sense of cultural identity opposes the threat posed to indigenous tradition by globalisation, just as global enlightenment combats local prejudice.

Therefore, the challenge for a world in which commercial, educational, political and ideological struggles, facilitated by dramatic developments in media technology, are exposing previously localised enclaves to global attention, is to somehow reconcile these two seemingly opposed concepts. More than this, to unite the best qualities of both whilst involving minimal sacrifice or compromise, is therefore to arrive at the harmonious solution of 'glocalisation', a phenomenon that connects the global and the local in a productive and creative manner. Indeed this is an emerging event in many spheres of knowledge, linguistics, literature and culture notwithstanding, as globalisation, internationalisation, technological advancements and new media have encouraged border crossings and the interactions between global issues and local variations bearing many implications for language use, language choice, language policy and planning, literacy and pedagogy, identity and culture. In essence, it is important to study how such glocal or hybrid forms are used in a variety of cross-cultural contexts and genres, how they function as sites of resistance, how they refashion or reconfigure identities and cultures, and how they help to authenticate local creative writings in post-

colonial contexts in order to enhance their literary credibility and aesthetic or rhetorical appeal.

The conference aims to convene academics, researchers and educators to deliberate over and debate challenges and issues arising from the interactions between the global and the local and their implications on research, theory and pedagogy.

## Sub-themes

### A. Linguistics

- Theoretical linguistics
- Applied linguistics
- Discourse and pragmatics
- World Englishes
- New varieties of English
- English for specific purposes
- Corpus Linguistics

### B. Literature

- Poetry and prose (fictional and non-fictional)
- New writings in English
- Comparative literature
- Critical literary theories
- Media (television, drama, film and others)
- Medieval and renaissance literature
- Romantic and Victorian literature
- Feminist and gender studies
- Postcolonial literature
- Literature and film
- Language and literature
- Drama and performance

### C. Cultural Studies

- Cultural heritage and hybridisation
- Indigenous peoples, minorities and languages
- Ethnicity, diversity and identity
- Language, culture and translation
- Language and popular culture
- Intercultural and cross-cultural studies
- Indigenous culture and language preservation
- Local knowledge & wisdom

### D. Language & Education

- Intercultural education
- Language acquisition and learning
- Language teacher education
- Language teaching methodology
- Language curriculum development
- Innovations in language teaching and learning
- Education and indigenous communities

### Payment Method

For details on payment method, please refer to the conference website.

### Registration Fees

The conference registration fees are inclusive of the conference programme book, abstracts, conference bag, morning and afternoon teas and lunches.

### Presenters and Participants

	<i>Local</i>	<i>International</i>
Students	<b>RM450</b>	<b>USD450</b>
Academics	<b>RM600</b>	<b>USD600</b>
Non-presenters	<b>RM600</b>	<b>USD600</b>

### Fees are inclusive of GST

International students registered with Malaysian universities are required to pay RM450 only.

### Important Deadlines

Submission of Abstracts : **30 April 2016**  
Notice of acceptance : **15 May 2016**  
Registration & payment of fees : **30 June 2016**